THE ALL-NEW 2013 ACURA RDX

Big when you need it to be, small when you don't.

Information Provided by:
DEALER E-PROCESS

EVERYTHING YOU NEED IN A CROSSOVER. AND MORE. AND LESS.

The new Acura RDX has the unique ability to be the right size for any situation. It achieves this feat in typical Acura fashion by incorporating thoughtful design and ingenious engineering.

The result is a vehicle that provides the luxury and comfort of a large SUV with the moves and fuel economy of a small SUV.[1] Intelligently built for the way you live your life. It fits. No matter what you need it for.

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IT'S ALL ABOUT HOW IT DRIVES.

Driving the RDX through a curvy stretch of road puts you more in mind of a sports car than an SUV. With its low center of gravity and features like speed-sensitive power steering, the RDX handles with surprising agility.

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IT'S ALL ABOUT HOW IT RIDES.

As much as the vehicle's nimble moves make the RDX seem compact, the ride quality does just the opposite. A wide stance, long wheelbase, a quiet cabin and a plush ride courtesy of a new damper system all contribute to your ultimate comfort.

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ONE PART SPORT CROSSOVER.

Race-inspired paddle shifters provide intimate control of the vehicle's 6-speed automatic transmission while your hands stay on the steering wheel. The transmission features gear ratios for improved performance throughout the rev range. The result is impressive off-the-line acceleration as well as an optimal balance between dynamic performance and fuel economy.[1]

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ONE PART LUXURY CROSSOVER.

Both the front-wheel-drive RDX and the available AWD model take full advantage of the vehicle's rigid chassis. Special attention was paid to critical areas of the chassis where the suspension system attaches. This lets the suspension work with minimal chassis flex, resulting in a flatter, smoother ride. A new Amplitude Reactive Damper is specially designed to help eliminate the small vibrations caused by rough roads without lessening the sporty nature of the vehicle.

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BUILT TO AVOID.

The best collision is the one that never happened. With this in mind, the RDX has been outfitted with a variety of safety technologies. Vehicle Stability Assist™ (VSA®) with motion-adaptive electric power steering works to sense oversteer or understeer and can brake individual wheels and/or reduce engine power to help keep you in control. The system also features a traction control function to help prevent wheelspin during acceleration.

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BUILT TO WITHSTAND.

The vehicle's chassis features Acura's Advanced Compatibility Engineering™ (ACE™) body structure, which uses a connected network of structural elements to help protect those inside by distributing frontal crash energy more evenly. A highly efficient side-impact structure, increased roof strength and an energy-absorbing hood design also contribute to passenger protection.

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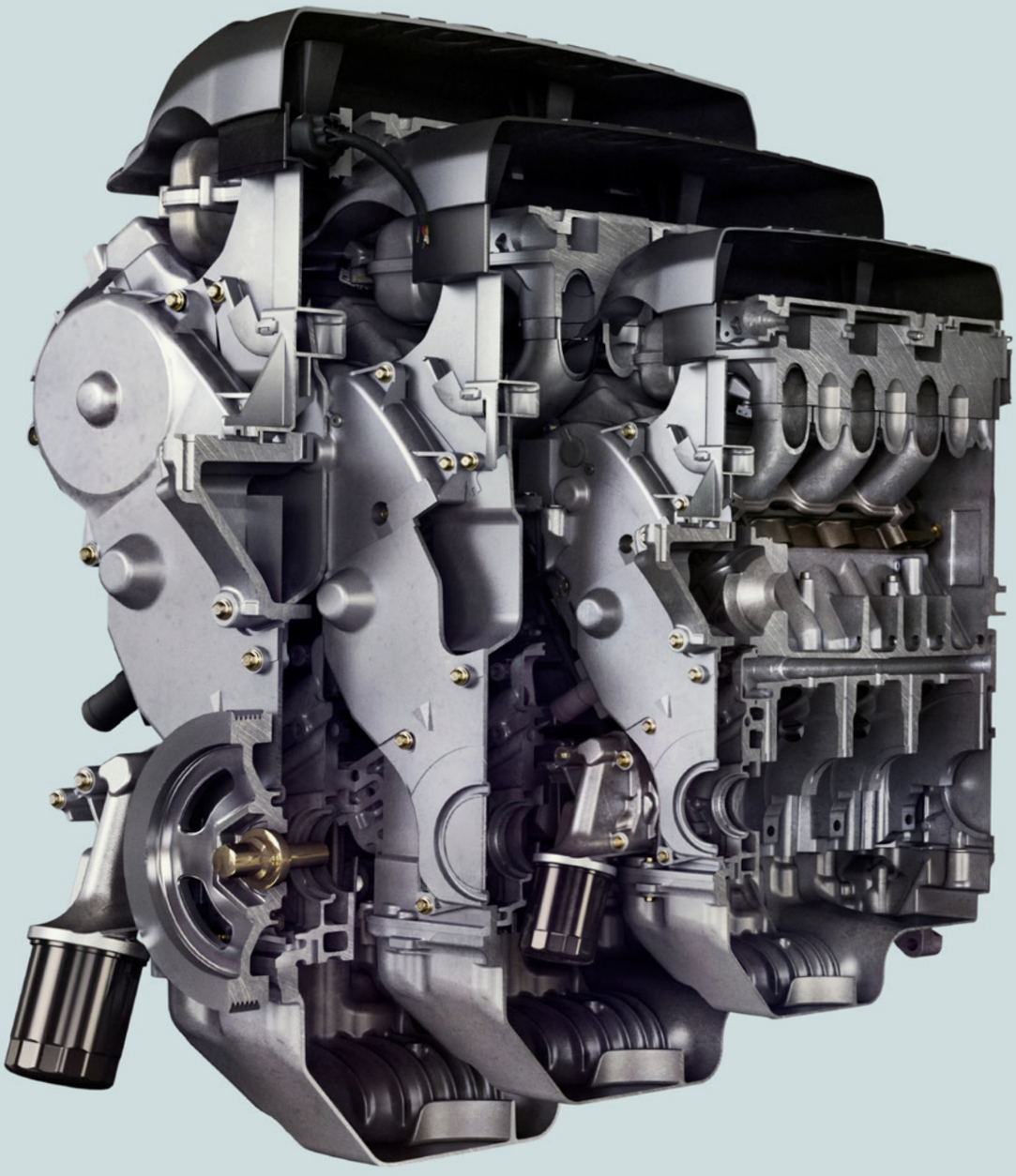
SIZED FOR POWER.

No single engine can provide both maximum power and maximum efficiency. That's why we gave the RDX the versatility of three engines. When you need all six cylinders firing, such as during acceleration, the full capacity of the 3.5-liter V-6 is at your disposal, generating up to 273 horsepower.

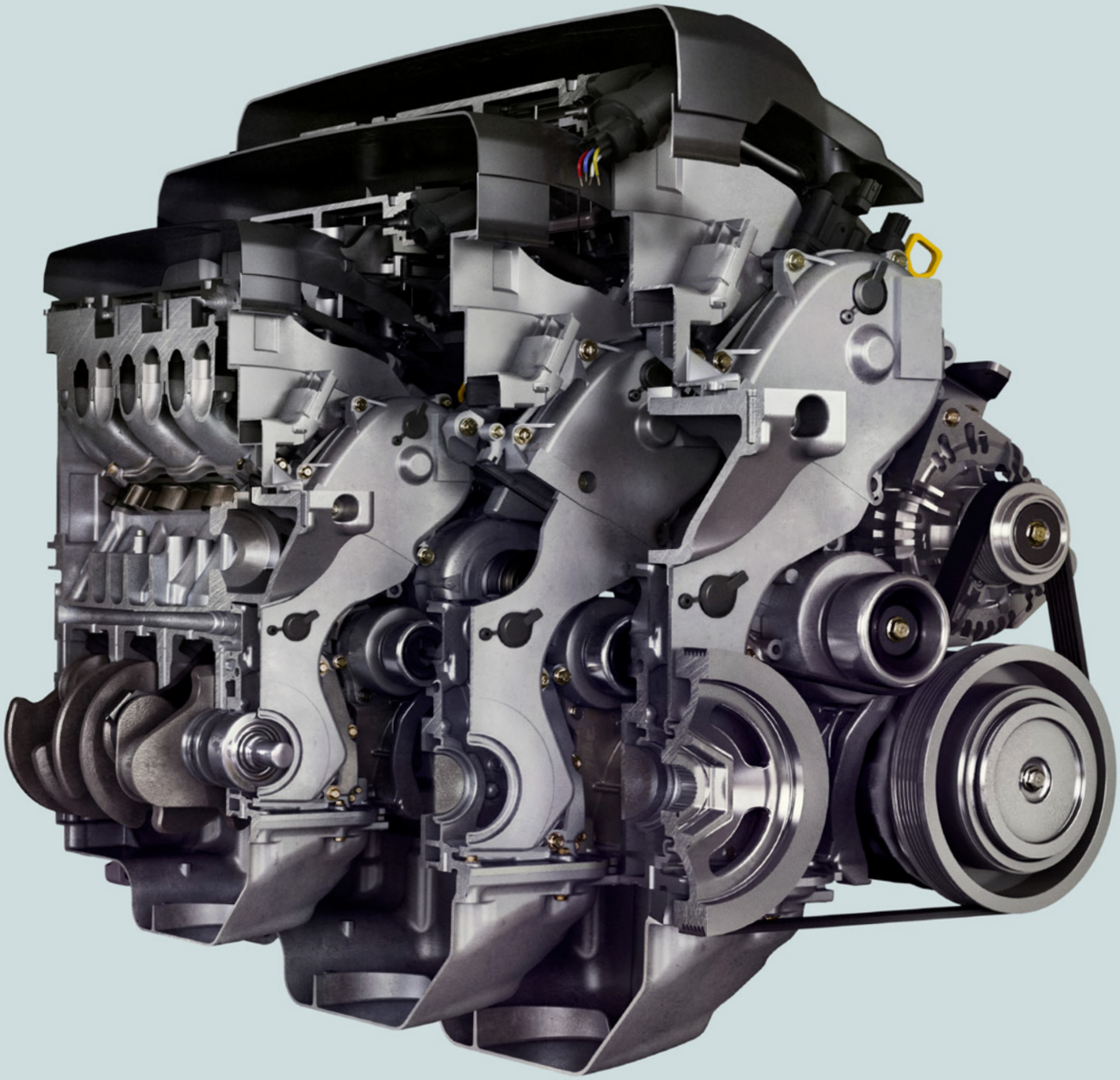


Engine shown is for illustrative purposes only and is not meant to be viewed as a product-correct representation of the RDX engine.

Information Provided by:
DEALER E-PROCESS

SIZED FOR FUEL ECONOMY.

*The best highway gasoline fuel economy for a V-6 in its class.** It comes courtesy of the engine's Variable Cylinder Management™ (VCM®). When all six cylinders are not needed, such as during steady highway cruising, the system can deactivate either two or three of the cylinders, giving you more than enough power and increased fuel economy.[1]



*20 city/28 hwy/23 combined mpg on FWD model. Based on 2012 EPA fuel economy estimates for non-hybrid, gasoline-powered V-6 SUVs classification sold in the U.S. as of 3/1/12. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle.

Information Provided by:
DEALER E-PROCESS

EFFICIENT. FROM THE TIRES UP.

AWD WITH INTELLIGENT CONTROL SYSTEM™

As much as all-wheel drive is about providing confidence when driving conditions are less than ideal, it is also very much a performance feature. As such, it should deliver on its promise of increased predictability without adding unnecessary weight.

The benefit is not only a lighter vehicle to maneuver around corners, but also improved fuel economy.[1] The front-biased system aboard the RDX AWD has been designed to provide grip and performance in the most efficient manner possible.

During cruising, 100% of the power goes to the front wheels, helping minimize fuel consumption. Under hard acceleration, or when climbing a hill, the system distributes variable torque to the back wheels, maximizing available traction.

In addition to reacting to wheel slippage, the all-wheel-drive system can also sense where slippage is likely to occur and send power where it's needed most. The result is a smooth and almost transparent transition between front-wheel and all-wheel drive.

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ITS CAPACITY IS NOT STRICTLY A MEASURE OF CUBIC FEET.

60-GB HARD DISK DRIVE

As the adage goes, big things come in small packages. And as with every other aspect of the RDX, the center console is no exception. At the push of a button, or even a few spoken words, you'll have access to a wealth of information and entertainment options.

The available voice-activated Acura Navigation System features a hard disk drive (HDD) with 15 gigabytes devoted to music storage, letting you load more than 3,500 of your favorite songs.

New features like standard Pandora® internet radio interface[2] and an SMS text message function[3] puts you in touch with even more of your world. Voice recognition can also be used with the available Acura/ELS Surround® Premium Audio System.

Designed and tuned by GRAMMY® Award-winning producer and sound engineer Elliot Scheiner, the 410-watt, 5.1 channel Acura/ELS system can accommodate a wide variety of audio sources, including USB audio interface, in-dash CD, DVD-A, MP3- and WMA-compatible player and XM® Radio.[4]

Information Provided by:
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WHAT'S BEHIND THE CONSOLE BUTTONS, SWITCHES AND KNOBS?

**Available only with Technology Package. †Drive responsibly. Some state laws prohi*

AcuraLink Real-Time Weather™ [5] *gives you current information, including precipitation amounts, forecasts and severe conditions for virtually any U.S. city.**

AcuraLink *lets your RDX connect with Acura, giving you updated feature guides and reminders of required services. You can even use it to schedule maintenance.*

AcuraLink Real-Time Traffic™[5] *quickly communicates driving conditions. Traffic Rerouting*™[5] *can suggest an alternative route.**

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Song By Voice® *technology with the available Acura/ELS audio system lets you call up a song by saying its title or artist.**

SMS text message function[3] *displays and reads aloud incoming text messages and lets you respond, hands-free, by verbally choosing from a list of six options.†*

Pandora internet radio[2] *interface connects with your iPhone,® giving you access to an immense library of musical styles.†*

bit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

USB audio interface[6] *gives you direct control of your iPod® or other compatible music device. Song information appears right on the vehicle's center console.*

Zagat Survey® *restaurant reviews provide dining recommendations based on the type of cuisine you'd like or the part of town you're driving through.**

A destination database *of over 7,000,000 points of interest, from gas stations to cultural destinations, helps you feel like a local, anywhere.**

Information Provided by:
DEALER e-PROCESS

HALF FULL OR HALF EMPTY.

The vehicle's available power tailgate reveals a space that is as sophisticated as it is cavernous. Under-floor storage and plush carpet give the cargo area a stylish-yet-functional appearance.

Lowering the easy fold-down 60/40 split rear seatback gives you 79.2 cubic feet to play with. The vertical sides of the cargo area and wide rear door opening also contribute to the RDX's impressive utility.

Information Provided by:
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Acura reminds you to properly secure items in the cargo area.

Information Provided by:
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SMALL IS THE NEW BIG.

In sculpting the RDX exterior, our goal was to give the vehicle a more formal look in keeping with the Acura philosophy of clean, timeless design.

The sleek, aerodynamically efficient body features a long chiseled hood and crisp edges. Overall, it gives the RDX a tough, armored look that is at the same time both aggressive and elegant.

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SMALL DETAILS. BIG EFFECT.

Contributing to the big SUV feel of the RDX is its noticeable lack of interfering noise. The extensive use of sound insulation helps keep most road and engine noise outside.

What little unwanted engine noise makes it in, the vehicle's Active Sound Control helps silence it. Emitting opposing frequencies, it literally cancels out the unwanted sounds. As much as this all works to isolate you, the multi-view rear camera and expanded view driver's mirror help keep you tuned into your surroundings.

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DEALER E-PROCESS

EVEN ITS PHOTOS ARE CAVERNOUS.

Hidden inside the vehicle's compact exterior is a cabin that is surprisingly roomy, comfortably seating up to five full-size adults. Best-in-class claims include most rear legroom, most front passenger shoulder room and biggest overall passenger volume compared to 2012 models.

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The abundant use of leather inside the RDX imparts a premium feel to touch points like seats, steering wheel and shift knob. Features like the Keyless Access System, pushbutton ignition and dual-zone automatic climate control system also add to the overall sense of luxury.

Acura reminds you to properly secure items in the cargo area.

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INTELLIGENTLY BUILT
FOR THE SIZE OF YOUR LIFE.

Information Provided by:
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It's big without being too big. It's small without being not big enough. Powerful but not gluttonous. Stylish but not ostentatious. It's everything you're looking for in a luxury crossover vehicle. And more. And less.

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THE ENTIRELY NEW 2013 ACURA RDX.

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OWNER BENEFITS

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When you purchase a vehicle with the exceptional quality of an Acura, you expect service and support to be of the same caliber. After all, a premium automobile is only part of the ownership experience. With Acura, you also get a commitment. To personalized care. To attentive service. This commitment is apparent the moment you first enter an Acura dealership and for years down the road. It comes from a belief that every aspect of owning an Acura should be an enjoyable and rewarding experience.

Acura Limited Warranties[7]

All Acura vehicles and any Acura genuine accessories installed by the dealer at the time of vehicle purchase have a 4-year/50,000-mile limited warranty. Acura vehicles are also covered by a 6-year/70,000-mile limited powertrain warranty. In addition, outer body rust-through is covered by a 5-year/unlimited-mile limited warranty.

Acura Financial Services[8]

This online service lets you weigh the benefits of leasing and financing, estimate your payments, see current offers and special financing programs and get pre-approved.

Acura Care®

Additional peace of mind can be had with the Acura Care program – comprehensive vehicle and travel protection beyond the initial warranty period. See your Acura dealer for all the features and benefits available with this program.

Total Luxury Care® (TLC®)[9]

Acura's commitment to your satisfaction doesn't end with the delivery of a world-class vehicle. As an Acura owner, you'll enjoy an array of services, like the Acura Concierge,™ for 24-hour weather information, insurance claims assistance or to help you plan a trip; Trip-Interruption benefits like alternative transportation, lodging and meals, and a 24-hour Roadside Assistance program.

AcuraLink Owners Mobile App

Use your iPhone to connect with an Acura agent at the push of a button. Access a full range of Acura Roadside Assistance services, including comprehensive towing, lockout assistance, battery jump-start, tire change and fuel delivery with your phone's GPS technology providing your exact location. You can use the app to view scheduled time of arrival and contact information for the dispatched service provider. The app also offers a priority emergency button for urgent situations. Visit the Apple iTunes Store to download this free app.

Available on the App Store

1-800-to-Acura

Operators are available 24 hours a day to help answer your Acura questions.

My Acura

The online help doesn't end when you take possession of your vehicle. Your complimentary MyAcura personalized website gives the most current information about your vehicle, provides tips on how to care for your Acura, lets you keep a personalized maintenance record, sends you service reminders and lets you schedule service appointments online.

acura.com

Learn more about Acura vehicles, including the latest specifications, see photo galleries and technology videos, and find out how our vehicles compare to the competition. You can also build and price your Acura, see current offers and even get a quote from an Internet-certified Acura dealer.

Accessories

When it comes to personalizing, choose Acura genuine accessories that are crafted to the same strict levels of quality as the rest of your RDX. See your Acura dealer for a complete list of accessories or go to acura.com.

BLUE SKIES FOR OUR CHILDREN

Years ago, our engineers took on the challenge to meet the stringent emissions standards of the U.S. Clean Air Act and used the phrase "blue skies for our children" as a passionate rallying cry to devote themselves to this effort. Blue Skies for Our Children represents our environmental vision of a society where future generations can experience the joy and freedom of mobility while living within a sustainable society.

AcuraLink

Acura has always had a penchant for seeing what's beyond the next horizon. Now it's your turn. The available AcuraLink® Satellite Communication System gives you a look ahead – whether it's up the road, or even days into the future. Services like the available AcuraLink Real-Time Traffic and eather,™[5] with its one- and three-day forecasts, help you plan your next move, even while you're focused on the here and now.

AcuraLink is also your connection with Acura, delivering a wealth of information like Quick Tips and updated Feature Guides to help you get the most out of your new vehicle's many sophisticated systems. When the system is paired with a Bluetooth®*-compatible phone,[10] you can also get information on required services as they approach, and can schedule maintenance right from your car with the Automated Appointments™ feature.*

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Information Provided by:
DEALER E-PROCESS

FEATURES+SPECIFICATIONS

PERFORMANCE

- 273-hp, 3.5-liter, 24-valve, SOHC i-VTEC® V-6 engine
- Variable Cylinder Management™ (VCM®)
- 6-speed automatic transmission with Sequential SportShift paddle shifters
- Front-wheel drive (RDX)
- AWD with Intelligent Control System™ (RDX AWD)
- 4-wheel independent suspension: MacPherson strut front / multi-link rear
- Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- 18-inch aluminum-alloy wheels with P235/60 R18 102V high-performance all-season tires

SAFETY

- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®) with traction control and motion-adaptive steering
- 4-wheel anti-lock braking system (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- Dual-stage, multiple-threshold front airbags (SRS), front side airbags and side curtain airbags with rollover sensor

STANDARD RDX FEATURES

- Dual-zone automatic climate control system with air filtration
- Keyless Access System with smart entry, pushbutton ignition and Acura personalized settings
- Bluetooth® HandsFreeLink® wireless telephone interface[10]
- SMS text message function[3]
- Active Sound Control
- 5-inch color information display
- Compass
- Cruise control
- Multi-view rear camera
- Tilt and telescopic steering column
- Sport seats with perforated leather-trimmed interior
- Driver's and front passenger's heated, power-adjustable seats
- Easy fold-down 60/40 split rear seatback
- Rear-seat center armrest with beverage holders
- Maintenance Minder™ system
- Ambient cabin lighting
- Expanded view driver's mirror
- Automatic dimming rearview mirror
- Acura 360-watt Premium Sound System with XM® Radio,[4] in-dash CD player and 7 speakers
- Pandora® internet radio interface[2]
- USB audio interface with iPod® integration[6]
- Bluetooth streaming audio
- MP3/auxiliary input jack
- Speed-Sensitive Volume Compensation (SVC)
- Power moonroof with tilt feature
- Auto-on/off projector-beam halogen headlights
- Heated side mirrors
- Intermittent rear-window wiper

TECHNOLOGY PACKAGE (Adds to or replaces standard RDX or RDX AWD features)

- Acura Navigation System with Voice Recognition™ and Zagat Survey® ratings and reviews
- 8-inch LED backlit VGA display
- Acura/ELS Surround® 410-watt Premium Audio System with 10 speakers, hard disk drive (HDD) media storage, in-dash CD, DVD-Audio player and Dolby® Pro Logic® II
- AcuraLink Real-Time Traffic and Weather™[5]
- Traffic Rerouting™[5]
- GPS-linked, solar-sensing, dual-zone automatic climate control system
- Song By Voice®
- Note function music-reminder for XM Radio
- Phone-book exchange for Bluetooth HandsFreeLink
- Automated Appointments™
- Remote-linked power-operated tailgate
- Xenon high-intensity discharge (HID) headlights
- Fog lights

SPECIFICATIONS	RDX	RDX AWD
Estimated Fuel Mileage[1] (City/Highway/Combined)	20 | 28 | 23	19 | 27 | 22
Fuel Tank Capacity	16.0 U.S. gallons	
Recommended Fuel[11]	Premium unleaded 91 octane	
Curb Weight	3717 lbs	3838 lbs
Curb Weight with Technology Package	3732 lbs	3852 lbs
Headroom (Front/Rear)	38.7 in | 38.1 in	
Legroom (Front/Rear)	42.0 in | 38.3 in	
Shoulder Room (Front/Rear)	58.7 in | 57.2 in	
Hiproom (Front/Rear)	55.7 in | 53.8 in	
Passenger Volume	103.5 cu ft	
Cargo Volume[12] (Behind First Row/Second Row)	79.2 cu ft | 28.3 cu ft	
Wheelbase 105.7 in | Length 183.5 in | Height 66.1 in | Width 73.7 in		

Information Provided by:
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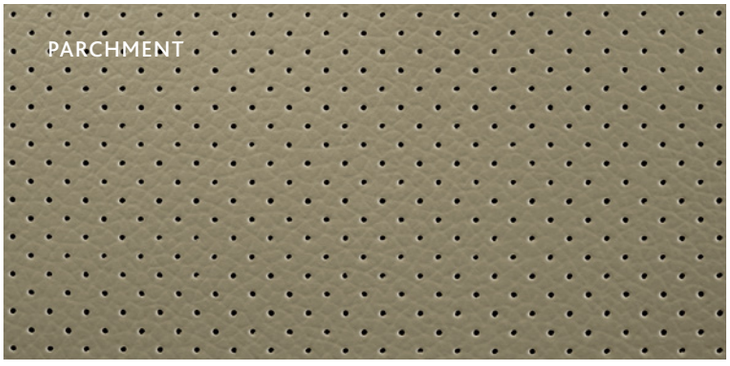
COLOR+TRIM

Interior



Acura Genuine Accessories

Fog Lights

All-Season Floor Mats

18-Inch AHS-S10 Alloy Wheels

Sport Running Boards

Cargo Cover

Roof Rails, Crossbars with Bike Attachment

Information Provided by:
DEALER E-PROCESS

Exterior

WHITE DIAMOND PEARL
Parchment

SILVER MOON METALLIC
Ebony

GRAPHITE LUSTER METALLIC
Ebony / Parchment

FORGED SILVER METALLIC
Ebony / Parchment

CRYSTAL BLACK PEARL
Ebony / Parchment

BASQUE RED PEARL II
Parchment

AMBER BROWNSTONE METALLIC
Parchment

Although the information shown here is believed to be correct, some colors and interior/exterior color combinations may be subject to change.
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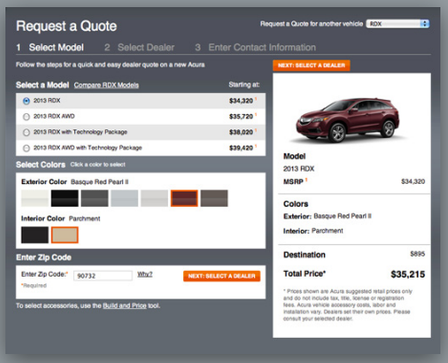
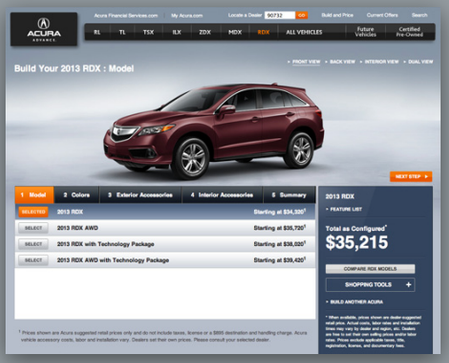
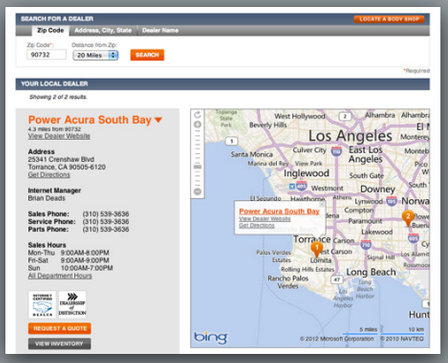
Want to personalize your Acura experience? Visit Acura.com.



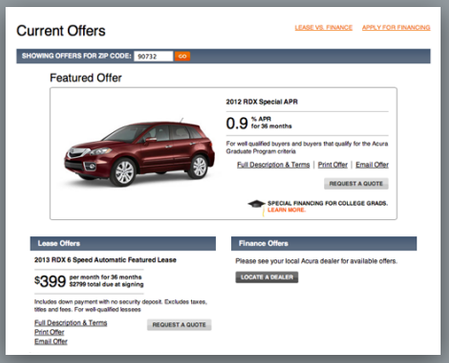
REQUEST A QUOTE



BUILD AND PRICE



DEALER LOCATOR



CURRENT OFFERS

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